

Elevate Your Event & Tradeshow Space *with* ChromaLuxe



ChromaLuxe®
True to your vision®

Event & Tradeshow Spotlight

ChromaLuxe



ChromaLuxe panels create show-stopping moments with their superior image quality and stunning color brilliance, transforming exhibitions into world-class design experiences. Whether at an exhibit or on a crowded tradeshow floor, it is essential to stand out from the competing visual cues. These striking prints leave lasting impressions with the viewer, transforming audiences into brand ambassadors.





THE CHROMALUXE DIFFERENCE

The secret to the ChromaLuxe 3D color depth is the dye-sublimation process that infuses the image directly into the specially coated panel surfaces. These proprietary coatings, honed by our teams of experts, add both vibrancy and protection to the panels. With 20 points of inspection to guarantee fidelity and the broadest color gamut in the industry, every panel is sure to stand out from the crowd. Based on consumer testing, ChromaLuxe metal prints have 10 times the stopping power over direct surface printed rigid media.



UNMATCHED DURABILITY

Whether the exhibition is indoors or outdoors, ChromaLuxe has a variety of custom formulated multi-layer polymer finishes to deliver long-lasting brilliance. For high traffic areas, our new textured panels are both glare-free and fingerprint resistant, while our outdoor EXT line is fade and even graffiti resistant. A simple all-purpose cleaner and cloth are all that is needed to wipe them down and restore their shine, so it's easy to keep them looking like new. The smooth surfaces are also contaminant and pathogen-resistant, ideal for maintaining hygienic environments even in high-traffic areas.

EXHIBITION READY

In addition to our award-winning metallic panels, ChromaLuxe also delivers stunning images on wood, tempered hardboard, tabletops, and flooring, perfect for creating immersive and interactive brand experiences. For an impressive large-scale installation at your next exhibit or tradeshow, seamlessly join together our metallic panels for virtually any size display. Our team of experts is ready to provide show-stopping visual solutions.

Connect with us today for a free consult, or visit our website to find a ChromaLuxe printer near you.