







## ChromaLuxe Customer Spotlight:

Max Art Productions was founded on the principle of providing the highest quality fine art prints at competitive prices. To maintain a higher level of control over print quality they brought printing in-house and expanded their services to include a range of custom display options. From graphic design to finishing and installation, Max Art promises unmatched quality and workmanship to realize client visions through print perfection. ChromaLuxe helps them deliver that promise.





## Raiders Football Stadium

In 2020, Max Art Productions was charged with producing and installing over 430 pieces of local art into the brand-new Allegiant Stadium, the new home of the NFL Las Vegas Raiders football team. For such a large-scale project in a soon-to-be highly trafficked environment, ChromaLuxe panels were the clear choice for an ideal print medium. One of the standout installations is a mosaic of game day programs, involving 461 panels and standing 35 feet tall. ChromaLuxe metallic panels fit together seamlessly to create a vibrant and stunning display of history and art.





## **Durability with Style**

Perfect for exhibition indoors or outdoors, ChromaLuxe has a variety of custom formulated multilayer finishes that deliver lasting brilliance. The panels are resistant to scratches, stains, UV fading, glare, and even fingerprints, to keep images vibrant longer. The smooth surfaces are also contaminant and pathogen resistant, ideal for maintaining hygienic environments in high-traffic areas. No frame or protective glass is needed for the panels, allowing for greater artistic freedom and seamless integration into the installation space.

## **ChromaLuxe Panels Feature:**

- Unique Metallic Materials
- Unmatched Color Depth
- Resistance to Scratches, Stains, Glare, and Graffiti
- Outdoor Durability Including Water-Resistance
- Vibrant Photographic Print Quality
- · Long Lasting Brilliance
- Easily Cleanable Surfaces

Dedication to innovation and high-quality solutions by both Max Art Productions and ChromaLuxe created an ideal partnership for realizing client visions. The art prints in Raiders Stadium will delight fans with their color brilliance and vibrant quality for years to come.

Learn more about Max Art Productions. Learn more about ChromaLuxe.



Archival Quality | Color Brilliance | Superior Durability www.chromaluxe.com

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