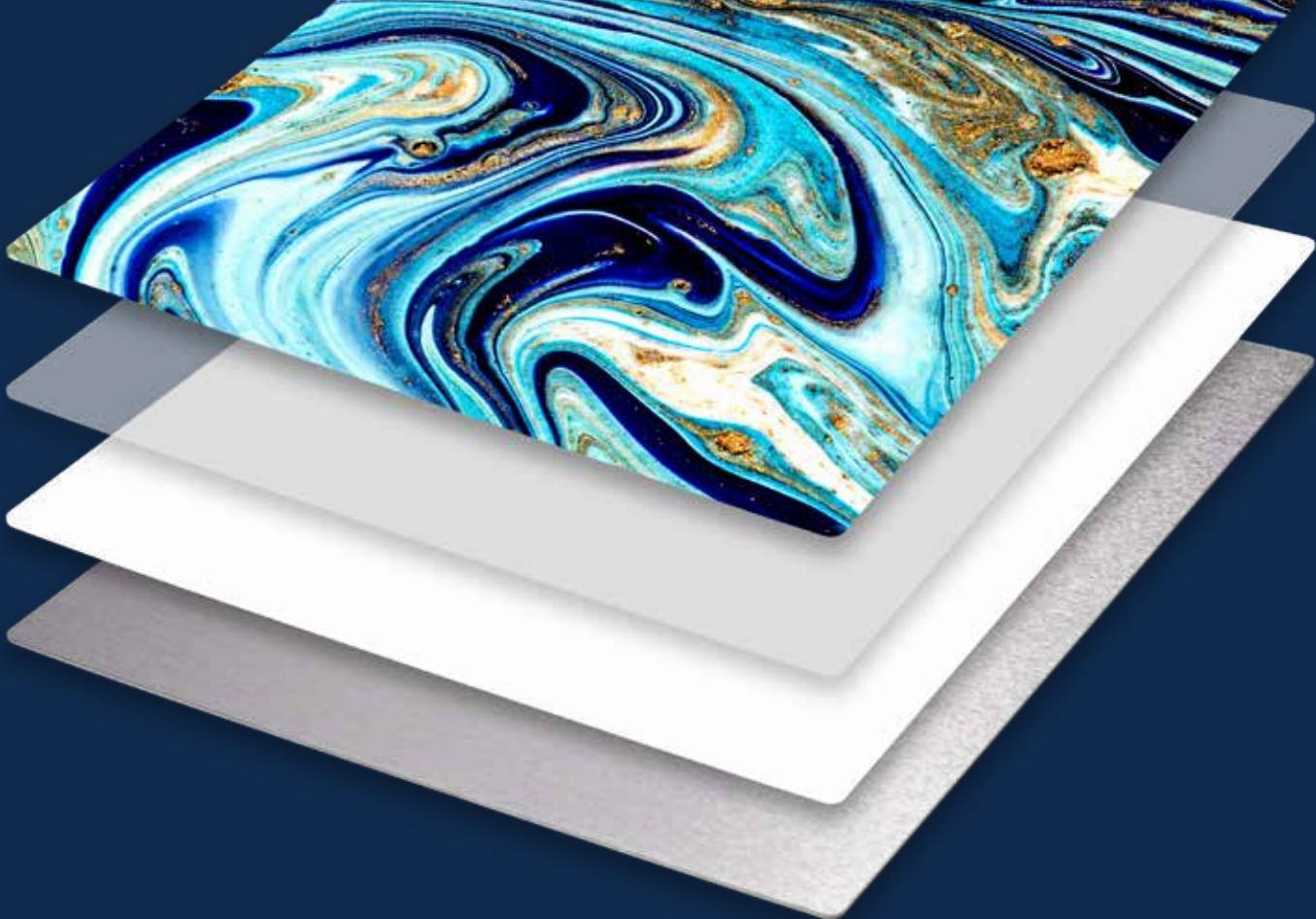


**ChromaLuxe®**

HD PRINTABLE MATERIALS



American-Made. Elevated Quality. Investing in Growth.

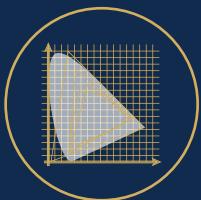


# The **Science** Beneath the **Surface**

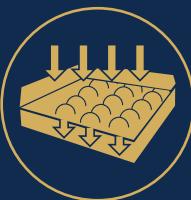
Introducing ChromaLuxe®, the world's most complete print media. Specifically engineered to recreate stunning art and photography, ChromaLuxe offers coated substrates that are designed to give prints a vibrant, durable, and long-lasting impact.

With multiple substrates, finishes, and products to choose from, ChromaLuxe has a solution for elevating every environment.

**When image matters, choose ChromaLuxe.**



Dynamic Color



Depth of Image



Extreme Durability



Cross Linked Advantage

# Stunning **Visuals**

Our state-of-the-art coatings have been engineered to reproduce fine art and photography, elevating every space with clarity, vibrancy, depth, and color that only ChromaLuxe can deliver.

## **Dynamic Color**

ChromaLuxe coatings and the dye sublimation process deliver color and vibrancy beyond traditional printing, making images printed with ChromaLuxe pop off the panel.

## **Depth of Image**

Unlike surface print technologies, ink is infused into the ChromaLuxe coating providing a depth of image often described as three-dimensional.

# Unmatched **Durability**

With ChromaLuxe, images are infused into our coating providing an unmatched combination of durability and archival properties.

## **Extreme Durability**

Because of the dye-sublimation process, ChromaLuxe captures images within the coating, providing unmatched resistance to fade, abrasion, moisture, chemicals, and more.

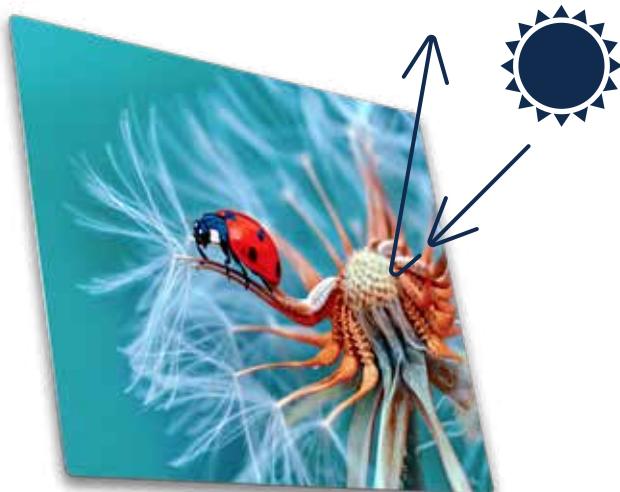
## **Cross-Linked Advantage**

ChromaLuxe coating provides a surface that is resistant to most forms of chemicals, bacteria, and pathogens. This cross-linked coating provides unmatched protection and allows for easy cleaning.

# Personalized **Presentation**

The durability of ChromaLuxe allows you to display prints with wall mounts or traditional frames, no glass required.

- Presentation ready
- No need to hide or distort your images behind glass
- Available in a variety of substrates and finishes which can be displayed with or without a frame





# ChromaLuxe Substrate & Finish Options



## Gloss White

Experience vibrancy and depth of color with our Gloss White finish. Colors pop and details come to life with the white base and thick, high-gloss coating. This is an excellent finish for any subject, including landscapes, nature, action photos, water scenes, and more.



## Semi-Gloss White

Intense color, crisp detail, and reduced glare make our Semi-Gloss finish an exceptional choice. With a gloss level between the Gloss and Matte, Semi-Gloss provides you with the best of both worlds. Perfect for portraits or works of art displayed where glare is a concern.



## Matte White

For portraits, weddings, or anytime surface reflection is a concern, our Matte White finish is the optimal choice. The surface provides a rich, smooth finish where colors can come alive with perfect subtlety.



## Gloss Clear

Gloss finish applied without the white base allows the natural silver of the aluminum to shine through. Detail and vibrant color remain, but with a unique effect that favors all types of photography. Images in black and white or with strong color find new meaning on Gloss Clear finish.



## Semi-Gloss Clear

Reduce glare with similar color intensity as the Gloss version. The aluminum shows through while the Semi-Gloss finish gives the perfect level of shine to allow colors to pop with lower levels of reflection.



## Matte Clear

Avoiding reflection and bringing out the beauty of images with an aluminum base is exactly what the Matte Clear finish does. Display fine art or landscape images under direct light and watch images come to life.



Achieve the ideal look and feel by selecting from our range of finishes and substrates



#### White Gloss Wood

Experience vibrancy and depth of color with our Gloss White finish on wood prints. Colors pop and details come to life with the white base and thick, high gloss coating. This is an excellent finish for any subject, including landscapes, nature, action photos, water scenes, and more.



#### White Gloss Hardboard

Gloss White finish on hardboard wood prints provides the vibrancy and depth of color that ChromaLuxe is known for. Experience vibrant colors and vivid details with the white base and thick, high gloss coating. This is an excellent finish for transforming all your photos into works of art.



#### Matte Clear Natural Wood

Avoiding reflection and bringing out the beauty of images with a natural wood base is exactly what the Matte Clear finish does. Display fine art or landscape images under direct light and watch images come to life.





HD METAL PRINTS

# The Most **COMPLETE** Print Media

Elevate your indoor environment with metal prints from ChromaLuxe. Whether you're curating a home gallery, perfecting an office or lobby, or improving a commercial atmosphere, ChromaLuxe products are the ideal print media solution thanks to the wide variety of coatings and finishes available.

IDEAL FOR: INTERIOR WALL DÉCOR AND GALLERY PRINTS

## FINISHES:

Gloss White	Gloss Clear
Semi-Gloss White	Semi-Gloss Clear
Matte White	Matte Clear

## THICKNESS:

0.045" / 1,14mm

## SIZES:

Available from 4"x4" / 101,6x101,6mm up to full sheets of 4'x8' / 1200x2400mm and every size in between.



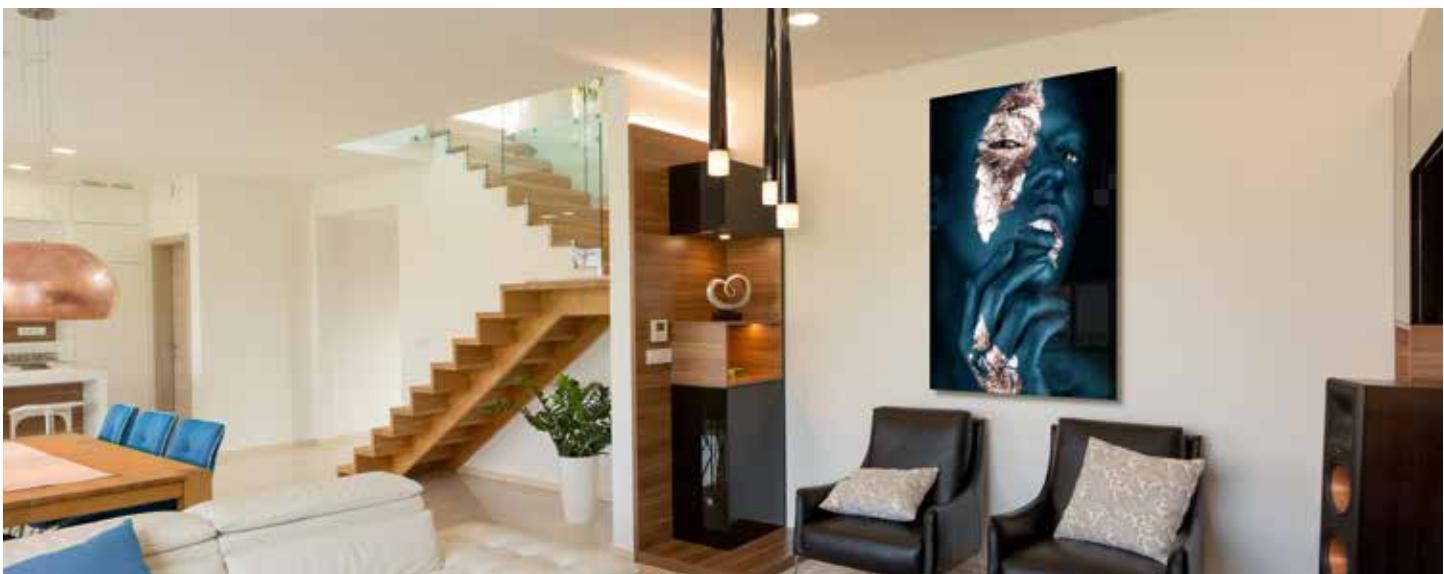
Color Vibrancy



Image Quality



Archival



Durable



Lightweight



Easy to Hang



CHROMALUXE OUTDOOR

# Outdoor Prints that **PERFORM**

Display photography or signage outdoors with ChromaLuxe Outdoor metal prints, *now with a 5+ year outdoor rating*. Experience vibrancy, depth, and vivid colors with a durability that can withstand the elements.

IDEAL FOR: OUTDOOR ART, PHOTOGRAPHY, SIGNAGE, AND DISPLAYS

**FINISHES:**

Gloss White  
Gloss Clear  
Matte White

**THICKNESS:**

0.045" / 1.14mm

**SIZES:**

Cut panels up to 40" x 60" / 1016 x 1524mm  
Full Sheets | 4' x 8' / 1200 x 2400mm

**ChromaLuxe®**  
OUTDOOR



Weather & UV  
Resistant



Best Image Quality for  
Outdoor Material



Scratch Resistant



Graffiti  
Resistant



Impact Resistant



Flame Resistant



## WOOD PRINTS

# Showcase the Memories that **MATTER**

Experience the same high-definition image reproduction you've come to expect from our metal prints in a more traditional substrate alternative. ChromaLuxe wood prints are equally suited to residential and commercial environments thanks to their elegant look and timeless feel. Also available in natural (maple) base which adds a unique feel to every fine art photograph or visual art piece.

IDEAL FOR: HOME INTERIORS AND COMMERCIAL WALL DÉCOR

#### FINISHES:

Gloss White  
Matte Clear (Natural)

#### THICKNESS:

0.625" / 15,88 mm

#### SIZES:

Available from 5"x7" / 127x177,8mm up to full sheets of 4'x8' / 1200x2400mm



Perfect Fit For  
Any Décor



Durability Beyond  
Any Wood Print



Easy Built-In  
Hanging Option



Image Quality



Traditional Look with  
Stunning Visual Impact



Color Vibrancy



## WALL TILES

# Bring All Your **PHOTOS** to **LIFE**

Beautifully finished gloss white wood tiles provide an exceptional image, while the repositionable mounting blocks allow you to display, rearrange and add photos as you choose. An easy upgrade to any interior space, create creative photo arrangements without any damage to walls. No nails or hanging hardware required!

IDEAL FOR: INTERIOR HOME AND OFFICE DÉCOR

### FINISHES:

Gloss White

### THICKNESS:

0.25" / 6,35mm

### SIZES:

Square | 8"x8" / 203,2x203,2mm

Hexagon | 8"x9.2" / 203,2x233,7mm

Rectangle | 8"x6" / 203,2x152,4mm



Easily Display Creative Arrangements



No Damage to Walls or Tools Required



Rearrange with Removable Mounting



## DESKTOP PANELS

# The **PERFECT** **PHOTO** Opportunity

Display your favorite images in a surprising way with an array of desktop panel options, available in an array of sizes and shapes to complement your design aesthetic. Featuring a variety of substrates and finishes, these single and multi-panel options are perfect for showcasing family portraits or a fine art series.

IDEAL FOR: HOME AND OFFICE DÉCOR, MANTELS, DESKS, AND COFFEE TABLES

### FINISHES:

Gloss White  
Semi-Gloss White

### THICKNESS:

0.25" / 6,35mm

### SIZES:

5"x7" / 127x177,8mm  
up to 10"x10" / 254x254mm  
+ various creative shapes



Various Shapes  
& Sizes



Perfect for Gift Giving



Capture the Moment



# What Photographers Are Saying



"Seeing my work come alive on ChromaLuxe is a **dream come true**. The breathtaking and captivating power of the texture, colours, and gloss finish, without the interference of a frame, awakens my images in a compelling way. **They come alive** and **ignite imagination**."

– Michelle Valberg, Photographer



"The **best business decision I ever made** was to offer metal prints to my galleries and collectors. Metal print sales more than doubled my income in the first year alone, and is increasing ever since. Metal is **the new standard** of quality and presentation. Nothing makes my photography stand out better than being printed on metal."

– G. Brad Lewis, Photographer



"I love ChromaLuxe metal prints because I spend countless hours making my images perfect, it is only right to print them in **the perfect medium**. Not only that, I have never felt my heart stop in the ways it does when I glance at my images on metal. The **detail is so clear** and **crisp**."

– Blake Rudis, Photographer



"The only thing I would say to my clients who aren't familiar with ChromaLuxe is that if you want **high-quality** art for your home, especially high-quality metal prints with **easy** and **seamless installation** and care, **ChromaLuxe is the way to go**. For artists, there's nothing like seeing your art printed on a metal print."

– Kamia McWilliams, Photographer

# Environmental Commitments

We are committed to the responsible use of our environmental resources. We have chosen to be an environmentally friendly organization for both ethical and economic reasons, and we continue to find ways to promote and practice environmental stewardship. We are dedicated to making all our products environmentally friendly.

## HERE ARE A FEW WAYS WE DO THAT:

### INITIATIVE 01

#### Energy Consumption

- Environmentally considerate facility that uses a low energy process for curing the coating
- Low energy light bulbs are in place
- Efficiency program in place to unplug or shut down any unneeded equipment when possible

### INITIATIVE 02

#### Recycled Material

- Aluminum and steel products and scrap are recycled inside our plant facility or using a third party recycling company as appropriate
- Recycling program is actively in place for drinking water bottles, paper, electronics and cardboard
- Aluminum that we purchase is created by both pre and post-consumer recycled material
- Steel products are made from some recycled content

### INITIATIVE 03

#### Recyclable Products

- Steel, hardboard, and MDF products are all recyclable materials
- We source our raw materials from the USA, minimizing our global carbon footprint
- Aluminum material is recyclable – this is important because material is diverted from the waste stream through the recycling infrastructure and can be used for other products

### INITIATIVE 04

#### Low Emissions, Compliance

- Our coating is produced using low VOCs (Volatile Organic Compounds); Sublimating UW coated products produces no VOCs
- Our hardboard products are made entirely of wood fibers and contain no asbestos in any form
- Hardboard is manufactured without the use of phthalates or added formaldehyde binding agents
- By nature of its formulation, hardboard manufacturing processes are compliant with ANSI 135.4 and ANSI 135.5
- Our MDF products have clean content with minimal added formaldehyde
- Our MDF is compliant with Eco-Certified Composites (ECC) Sustainability Standard CPA ECC 4-11
- CARB (California Air Resource Board) has granted us an exemption from their rule regarding the emission of formaldehyde from products and have issued us an exemption number; no chain-of-custody is necessary when using or reselling our products

## ChromaLuxe locations:

### North/South America

Louisville, Kentucky

USA

+1 (502) 491-1410

[info@chromaluxe.com](mailto:info@chromaluxe.com)

### EMEA

Boom

Belgium

+32 (0)3-870-54-03

[info.emea@chromaluxe.com](mailto:info.emea@chromaluxe.com)



**ChromaLuxe®**  
*True to your vision®*