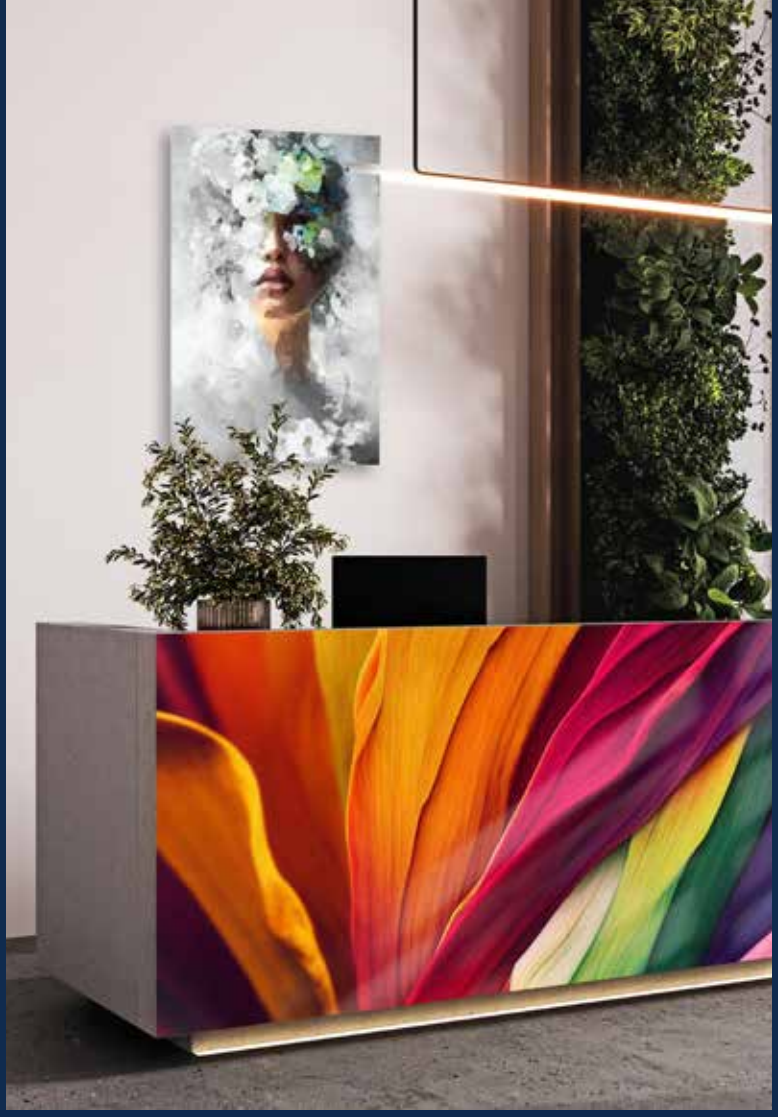
ChromaLuxe®

HIGH-DEFINITION VISUAL SOLUTIONS FOR

THE BUILT ENVIRONMENT

Transform Spaces, Elevate Experiences

Transform ordinary spaces into unforgettable experiences with ChromaLuxe – the premier print media solution for hospitality innovators. From bustling airports to luxury cruise ships, hotels to fine dining establishments, our state-of-the-art print media elevates every environment with unparalleled visual impact and flexibility. ChromaLuxe provides the tools to craft immersive environments that tell a story. With vibrant colors, durable finishes, and endless customization, it turns hospitality spaces into destinations guests will remember. Perfect for enhancing ambiance, promoting brands, and driving revenue opportunities.



Sustainability

ChromaLuxe is committed to providing environmentally conscious products for the hospitality industry. After making significant investments to modify our production process, we are excited to bring you a product that is made with innovative, eco-conscious technology.

Extended Lifetime

ChromaLuxe's EB curable coatings offer superior scratch-resistance, performance, and durability. This extends the lifespan of products, reducing the need to replace them and minimizing waste.

Energy Savings

EB technology can reduce energy usage by 50% or more. ChromaLuxe coatings allow for faster curing speeds, reducing energy consumption.

VOC-Free

Solvent emissions Volatile Organic Compounds (VOCs) are a major contributor to climate change. ChromaLuxe's EB coating technology provides VOC-Free solutions, reducing greenhouse gas emissions.

Low Carbon Footprint

ChromaLuxe coatings are 100% solid, producing low to no CO_2 emissions. This combined with low energy radiation curing process contribute to low carbon footprint.

Benefits

Revenue Generation
Develop bespoke art pieces and promotional displays that turn visual enhancements into profit opportunities.

Premium Guest Experience
Craft immersive environments that capture attention and leave lasting impressions.

Versatile Design Solutions
Create stunning signage, personalized decor, and branded spaces that evolve with your vision.

Durability and Clarity
Vibrant metal and wood panels that maintain exceptional quality and visual appeal.

Easy Updates
Refresh your spaces efficiently as your branding or your seasonal needs change.

Industry-Wide Solutions
Ideal for airports, resorts, lounges, cruise lines, hotels, restaurants, private clubs, and event venues.

Graffiti and Stain Resistance
Durable coating makes removal of marks and vandalism effortless.

Customization
Choose from seven different finishes and unique dimensions to align with your design aesthetic needs.

Seamless Installation
Easy to install and compatible with various mounting/framing options.

ChromaLuxe empowers hospitality businesses to reimagine their spaces, transforming ordinary settings into extraordinary, branded experiences that resonate with guests and drive engagement. ChromaLuxe redefines how businesses showcase their identity, offering unmatched versatility to create bespoke designs that captivate and inspire. From breathtaking art installations to practical signage, its cutting-edge substrates seamlessly blend style and durability, ensuring spaces leave a lasting impression on every guest.

Why ChromaLuxe?

ChromaLuxe substrates combine beauty, durability, and practicality to enhance hospitality environments.

High Visual Impact
Brilliant colors and sharp resolution create immersive experiences.

Sustainability
Long-lasting materials reduce waste and maintenance costs.

Efficient Manufacturing
Streamlined production processes ensure consistent quality, faster turnaround times, and reliable supply to meet your business needs.

The Science Beneath the Surface

Engineered for stunning art and photography, ChromaLuxe substrates deliver vibrant, long-lasting prints. With a variety of substrates, finishes, and products, ChromaLuxe offers solutions to elevate any environment.

American Craftsmanship
Proudly made in Louisville, Kentucky, ChromaLuxe substrates showcase exceptional quality and precision.

Global Reach
Trusted by top print labs and showcased in galleries, homes, and offices worldwide.

ChromaLuxe transforms hospitality spaces into vibrant, memorable environments while meeting the demands of modern functionality and safety.

Substrate Options for your Unique Setting

Choose from a variety of substrate options including outdoor and indoor installations:

Aluminum

- Thicknesses - 0.030”/0,76mm and 0.045”/1,14mm

Steel

- Thickness - 0.023”/0,58mm

Wood - High Density Fiberboard (HDF)

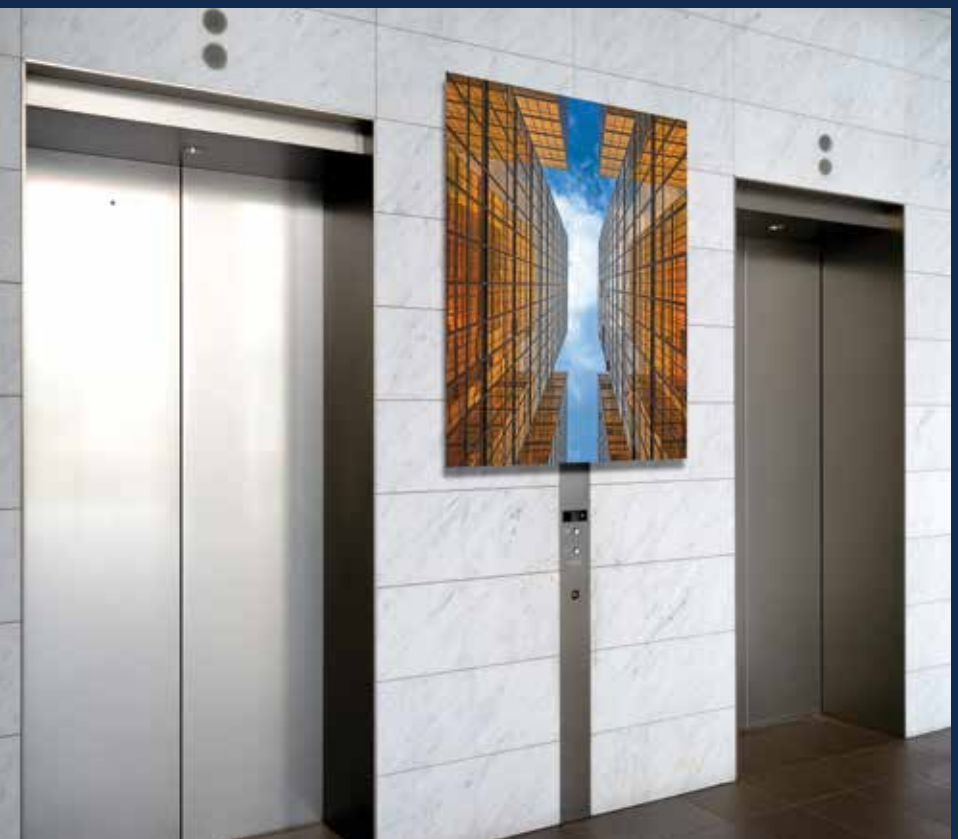
- Thicknesses - 0.125”/3.175mm

Wood - Medium Density Fiberboard (MDF)

- Thicknesses - 0.25”/6.35mm, 0.625”/15,88mm

Fiberglass Reinforced Plastic (FRP)

- Thickness - 0.09”/2,29mm



Finish Options

Finishes are available in a variety of options and can be applied to various substrates to create stunning visuals:

Gloss White

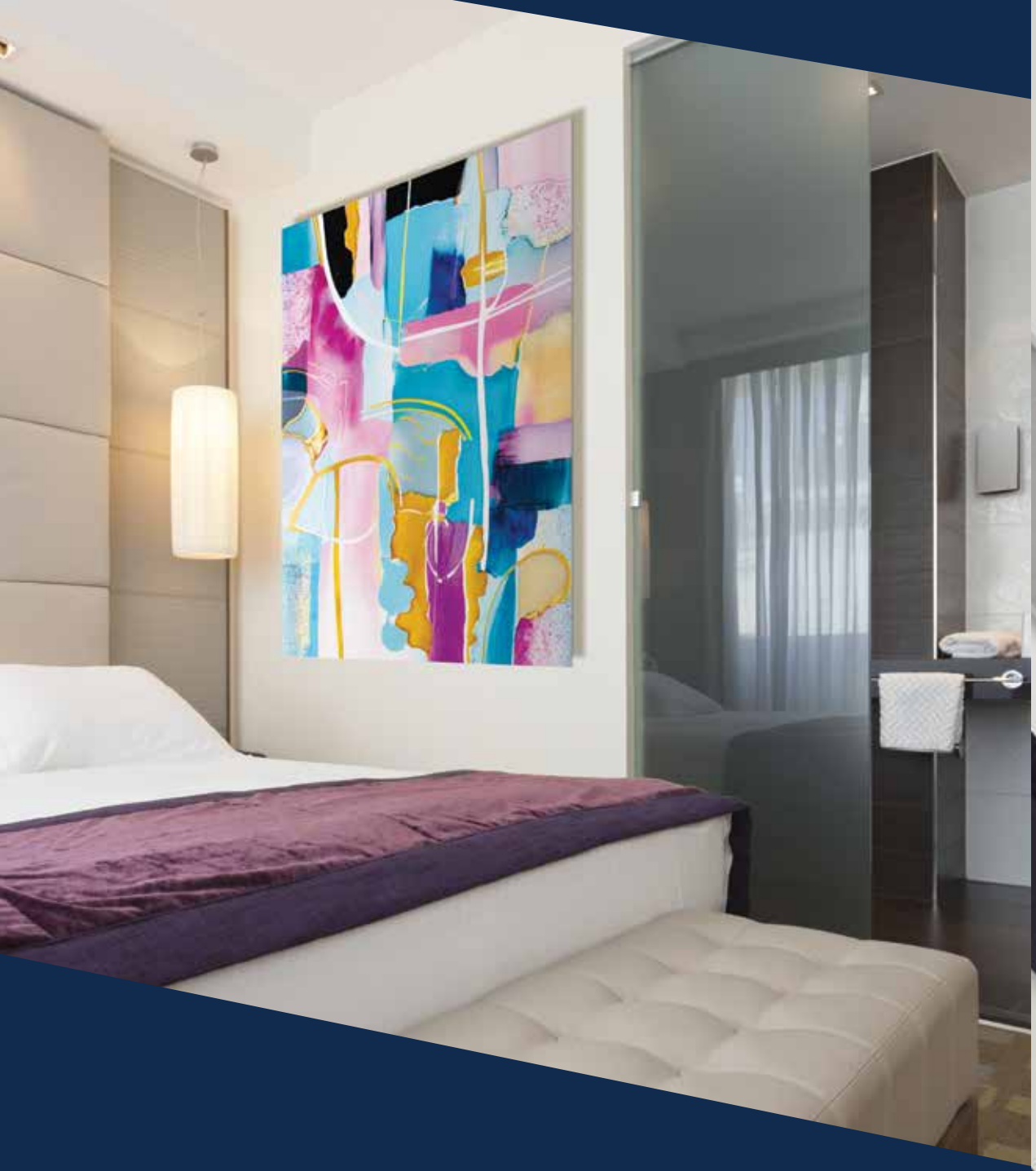
Gloss Clear

Semi-Gloss White

Semi-Gloss Clear

Matte White

Matte Clear



ChromaLuxe®

www.chromaluxe.com

UW Solutions
Louisville | Kentucky | USA
info@chromaluxe.com

UW Solutions EMEA
Boom | Belgium
info.emea@chromaluxe.com

ChromaLuxe® is a registered trademark of Universal Woods, LLC dba UW Solutions ©2026